



NEWS RELEASE

For Release: Wednesday, June 17, 2009
Ticket Info: www.saschampionship.com or (919) 531-4653
Contact: Jeff Kleiber, Tournament Director
Jeff.kleiber@octagon.com or (919) 531-0240
Mark Francois, Marketing & Communications Director
Mark.francois@octagon.com or (919) 531-0338

DEFENDING CHAMPION ROMERO RETURNS TO SAS CHAMPIONSHIP *Romero Competing This Week at the U.S. Open*

CARY, N.C. – 2008 SAS Championship winner Eduardo Romero will return to Prestonwood Country Club in Cary to defend his title September 25 – 27. Romero is one of the top golfers on the PGA TOUR's Champions Tour. The Argentine is also the defending U.S. Senior Open champion, and by virtue, will be competing with the PGA TOUR stars this week at the U.S. Open. Tickets are now on sale to the SAS Championship presented by BusinessWeek.

“One of the most important parts of preparing for a successful tournament is ensuring that your champion returns to defend his title,” said Tournament Director Jeff Kleiber. “Eduardo is a very exciting golfer and he turned in tremendous performance last year. We have some great opportunities available now to watch Eduardo and the legends of the Champions Tour in September, and we encourage fans to act now to reserve their spot.”

Romero (68-67-66=201) became the first Champions Tour player to win three times in 2008 by capturing the SAS Championship title. He shot in the 60s all three rounds and topped second-place finisher Tom Kite by three strokes. Romero also won at The Broadmoor, the site of the 2008 U.S. Senior Open, by four strokes. That win qualified him for the U.S. Open at Bethpage Black this week. This will be the seventh U.S. Open of his career. He tees off the 10th tee at 8:17 a.m. Thursday.

The 54 year-old Romero feels good about his game despite the lofty challenge of the 7,426 yard layout. “I'm hitting it good yesterday, and then my game is fantastic. I'm still hitting it straight and hit it good...and good confidence, very relaxing.”

Tickets can be purchased online at www.saschampionship.com (no fees attached!) or by calling (919) 531-GOLF (4653). Limited quantities of the SAS Championship Six Pack, including two weekly tickets and 18 discounted golf vouchers, are available for \$99. Eagles' Nest 17th Green Skybox tickets are available for \$79 per ticket or two for \$125 through June. Eagles' Nest tickets include admission to the 17th green skybox, buffet and open bar.

The SAS Championship and Triangle area have become one of the most popular stops on the Champions Tour, annually drawing elite fields and tremendous community support. Visit www.saschampionship.com for more information.





About SAS

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. With innovative business applications supported by an enterprise intelligence platform, SAS helps customers at 44,000 sites improve performance and deliver value by making better decisions faster. Since 1976 SAS has been giving customers around the world THE POWER TO KNOW®.

About the Champions Tour

The Champions Tour is a tax-exempt membership organization of professional golfers age 50 and older. Conceived in 1980 as the Senior PGA Tour, it started with just four events and purses totaling \$475,000. The Champions Tour now has 25 official Charles Schwab Cup events offering \$48.9 million in prize money in 2009 and its highest average purse ever of \$1.96 million.

The Champions Tour's primary purpose is to provide significant competitive and earnings opportunities for players age 50 and older; to protect the integrity of the game; and to help grow the reach of the game in the U.S. and around the world. In addition to providing competitive opportunities for its membership, Champions Tour events also generate significant sums of money for charity. In addition to providing competitive opportunities for its membership, Champions Tour events generate significant sums of money for charity. The commissioner of the PGA TOUR is Tim Finchem. Mike Stevens is president of the Champions Tour. TOUR headquarters is in Ponte Vedra Beach, Florida. Our web site address is PGATOUR.com.

About Octagon Golf & Outdoors

Octagon Golf & Outdoors is a division of Octagon, the world's largest sports and entertainment representation and marketing agency. Octagon Golf & Outdoors focuses on premium event/property management, developing key player relationships and providing strategic corporate solutions. The division currently manages two Champions Tour events, two LPGA Tour events, one Nationwide Tour event, the 2009 U.S. Amateur and the Toyota Texas Bass Classic. Additionally, Octagon Golf & Outdoors represents famed teaching professional Hank Haney and numerous PGA TOUR, LPGA Tour and Champions Tour professionals. For more information visit www.octagongolf.com.

###

